

the local BEAUTY



"I'm obsessed with a 'beat face," confesses Miami-based model Jaimie Hilfiger, using the insider term for makeup that's perfectly done and on point. But her complexion doesn't always cooperate "My dermatologist says I have the most sensitive skin she's ever seen. It reacts to everything, the sun, the weather, spicy food, stress - you name it."

With that in mind, Hilfiger — the niece of designer Tommy Hilfiger — has teamed up with high performance skincare company La Curcio to create treatments that are as soothing as it gets. "They're my lifesavers," Hilfiger said. "People always assume that, coming from a fashion family, I'm really into fashion. But beauty and cosmetics are my first love." Here, the rest of her current obsessions:



LA CURCIO ULTRA CALMING SERUM & MASQUE "My two favorite products. Apply a thin layer on your whole face



VERSACE EROS POUR FEMME "I love floral scents, especially this delicate jasmine and lemon blend. I bought it for the bottle, but it

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COTTONING ON

Fort Lauderdale busines Sara Shake remembers hearing "one of those things you can't un-hear": that most tampons contain traces of toxins that can pass into the bloodstream. Not only is the cotton that's used in regular tampons treated with pesticides, it's also mixed with synthetic fibers and then bleached, a process that produces dioxin, a known carcinogen. Around the same time, Shake

had been getting hooked on the convenience of monthly subscription boxes, like Birchbox and Harry's. So Shake and her friend Jonna Piira (that's Piira on the left and Shake on the right) came up with an idea that combined the ease of a delivery service with a way for women to limit their exposure to chemicals.

Their new company, Kali, delivers to subscribers a monthly box of organic tampons and fresh towelettes, along with extras like coconut-sugar body scrub and rosewater mist. Bonus: For each box sold, Kali donates \$1 to Girl Up, the United Nations

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LIGHT WAVES

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overall health." She spent the next few months in her kitchen, churning out all-natural soaps, skincare products, balms and lotions for family and friends. Now, with Jacq's Organics, she has the art of creating luxe, good-for-you skincare down to a science - and a cult following to boot. No wonder: Her line is filled with lush blends like Carrot Con Leche soap (made with vegan rice milk) and Green Smoothie Face Mask, a blend of natural clays and botanicals that's perfect for brightening sensitive but shine-prone skin. 754-300-6645; jacqsorganics.com.





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